

WOLFROAD ONLINE

The screenshot shows the homepage of WolfRoadOnline.com. At the top left, it says 'WELCOME TO WOLF ROAD ONLINE' and 'WOLF ROAD ONLINE.COM YOUR GUIDE TO WOLF ROAD AND SURROUNDING AREA'. To the right, there's a section for 'August 2009 Upcoming Events' featuring 'Colonie Town Library'. Below this is a navigation menu with categories: 'Food | Fashion | Health & Beauty | Furnishings | Auto | Banking | Lodging | Specialty'. A search bar asks 'What is it you are looking for?' with a 'GO' button. The main content area features a map of the Wolf Road area with a callout 'Click Here to Explore WOLF ROAD'. Below the map, there's a 'What's New' section with a headline: 'Albany-Colonie Regional Chamber Members are heading for Vapor Night Club in Saratoga... Click for more.' The bottom section is divided into 'Featured Events' and 'Special Events'. Under 'Featured Events', it lists 'thechamber SARATOGA GAMING AND RACEWAY' and 'Vapor Night Club' on Thursday, August 20, 2009, from 5:30 PM to 7:00 PM. Under 'Special Events', it lists 'FREE Outdoor Movie at the Crossings of Colonie' on Wednesday, August 19, 2009, at 8:00 PM, sponsored by 'Willy Vigning'.

Welcome to WolfRoadOnline.com

*WolfRoadOnline.com – catering to the shoppers,
visitors and busniesses of Wolf Road
and only Wolf Road.*

Marketing Opportunities on WolfRoadOnline.com

How will WolfRoadOnline.com help your business or Hotel?

A place to shop, a place to eat, stay, relax or just explore...

Initial Google Analytics Statistics show visitors that go to the site are:

- Staying on the site over 4 minutes per visit, nearly 20 times longer than other sites.
- Over 86% is direct traffic, which means people are looking for our site.
- The average page view of 2.14 means most visitors are exploring the site and are actively looking for a business, - it could be yours!
- In only 4 weeks the site ranks on the first page of major search engines (Google, Bing, etc.)

WolfRoadOnline.com is devoted to connecting area shoppers and visitors to your business on Wolf Road. No links to Twitter, Facebook, MySpace or other distractions that may hinder shoppers from finding *your* business.

Better yet – we are *not* the place to go if you want to find a business in downtown Albany, Delmar or Latham - we specialize in Wolf Road and Wolf Road only.

The site is a perfect blend of retail trade and business events / offerings.

Future plans include a monthly 'Retailer' Success story, business events, as well as, public interest articles and a calendar of Events.

When you place a listing on WolfRoadOnline.com, your business benefits from a rich, features driven promotional page on WolfRoadOnline.com that can include:

- Your phone number and hours of operation
- Address for GPS locators prominently displayed
- A link to your website
- Marketing copy about your business
- Ability for you to add Video or Photo Slide Show
- A convenient e-mail form where they can directly contact you

There are also additional opportunities for featured advertising on the Home Page! And your video, slide shows and Flash ads are acceptable.

Contact us for information on how you can create a custom, results-driven online marketing campaign at WolfRoadOnline.com!

We will be happy to work with you on your specific Internet Marketing needs!

Call 489-0905 for pricing for WolfRoadOnline

Complete Popup

A Popup window on the home page map with

Complete Store Name

Address - Hours of Operation - phone number - and web address

Complete Popup with "click for more" link

A Popup window on the home page map with

Complete Store Name

Address - Hours of Operation - phone number - and web address

- plus -

A web page with your contact information repeated, a description of the business, photos, directions, etc. A map can also be added. With will be no other advertisers or businesses listed with you on this private page.

Complete Popup with link to your website

Complete Popup window with a click for more button that leads them to your website in a new window.

Full length Banner ad on Home Page

Flash and Artwork are included.

Half length Banner ad on Home Page

Flash and Artwork are included.

Home Page Header Ad

Flash and Artwork are included.

Marketing support and print material - by quote

We will be happy to supply you printed maps, brochures and posters.

Complete websites, print and internet marketing - by quote

We will be happy to work with you on your specific Print and Internet Marketing needs! Samples can be seen at SchoolhouseGraphics.com.

Still to Come "Real Success" a monthly exposé on a Wolf Road Entrepreneur - pricing to come

Email us at pete@WolfRoadOnline.com - or give us a call at 518 489-0905.

629 Albany Shaker Road

Colonie Town Library

(518) 458-9274


Store Hours:
Monday - Friday 8:00am - 9:00pm
Sat. & Sunday 10:00 - 5:00pm
colonie.org

Map Position:
B11

Complete Popup

Men's Warehouse

18 Wolf Road • Colonie, NY 12205 • 518 459-3682



MEN'S WEARHOUSE®

Buy any suit and get the second one* for Only \$100, only at Men's Warehouse.
Offer ends soon.

WOLF ROAD ONLINE

Find what you need without the clutter of those city guide search sites!

Click for Plaza page.

*Complete Popup with
"click for more" link*

Full length Banner ad on Home Page

See what you've been missing.  Advertise WOLFROAD

980px by 60px

Half length Banner ad on Home Page

See what you've been missing. 

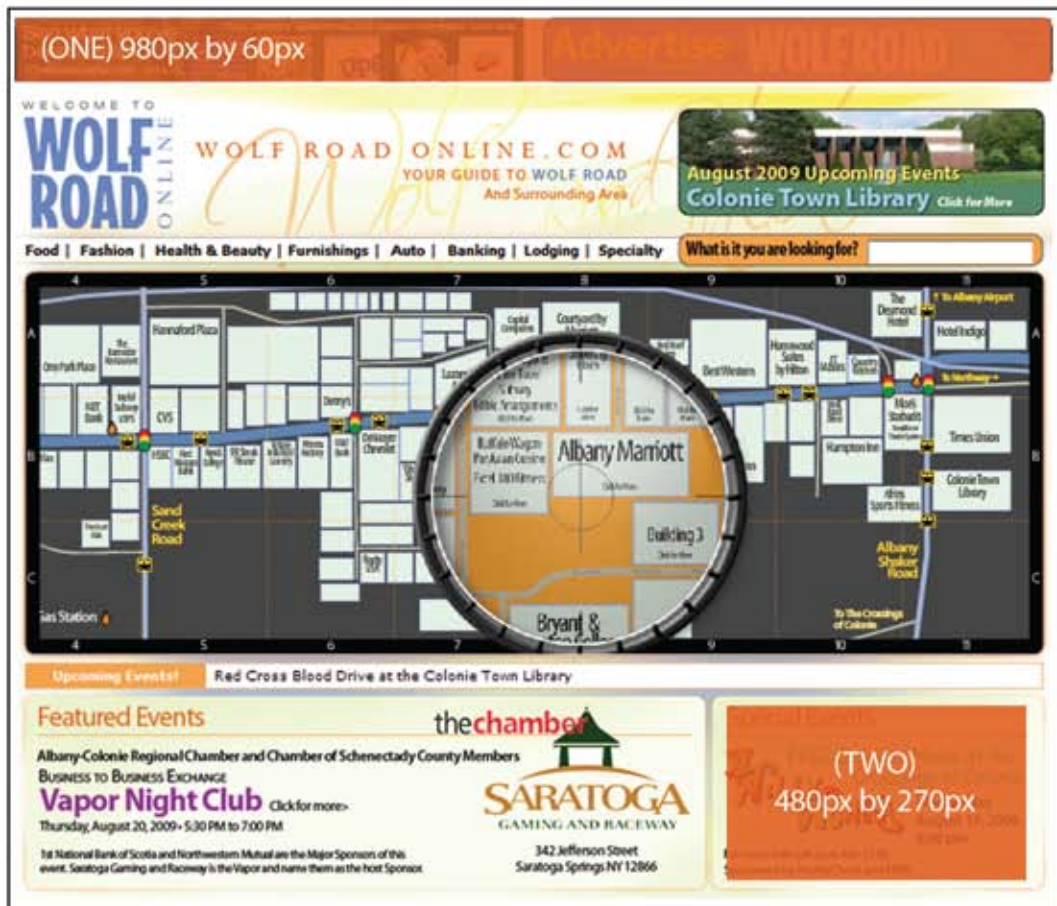
480px by 60px



Home Page Header Ad -

350px by 110px

Banner ad and Feature placement Combo
 (ONE) 980px by 60px and (TWO) 480px by 270px



(TWO)
 480px by 270px

Hotel Package Pricing for WolfRoadOnline.com

You get everything listed below!

Complete Popup with "click for more" link or link to your website

A Popup window on the home page map with

Complete Store Name

Address - Hours of Operation - phone number - and web address

- plus -

A web page with your contact information repeated, a description of the business, photos, directions, etc. A map can also be added. With will be no other advertisers or businesses listed with you on this private page.

Full length Banner ad on Home Page for one month

Flash and Artwork are included.

Two Lobby Posters of the Wolf Road map

Posters are 11" x 17" mounted on foam core board.

Call for pricing

Add 500 - 4" x 9 Rack Cards

Artwork included. Printed in full color on 80# cover stock, printed one side with your hotel info and one side with our map.

Email us at pete@WolfRoadOnline.com or give us a call at 518 489-0905 if you have any questions.



Other Services we provide

For the web:

- Website Design and Production
- Custom scripting including Flash, Actionscript 2 and 3, ASP, DHTML, HTML, and Spry
- Hosting with low monthly rates
- Maintenance Plans to fit any budget
- Complete Search Engine Optimization (SEO)

For Print:

- Layout, Design and Production for brochures, ads and flyers, etc.
- Marketing plans for small business
- In-house full color printing, with sheet sizes up to 12" x 18"

WolfRoadOnline.com

8 Susan Lane • Colonie, NY 12205

518 489-0905 • Fax: 518 489-0905 • info@WolfRoadOnline.com